

Definitive Business Solutions, Inc.

SMART Performance & Risk Management™

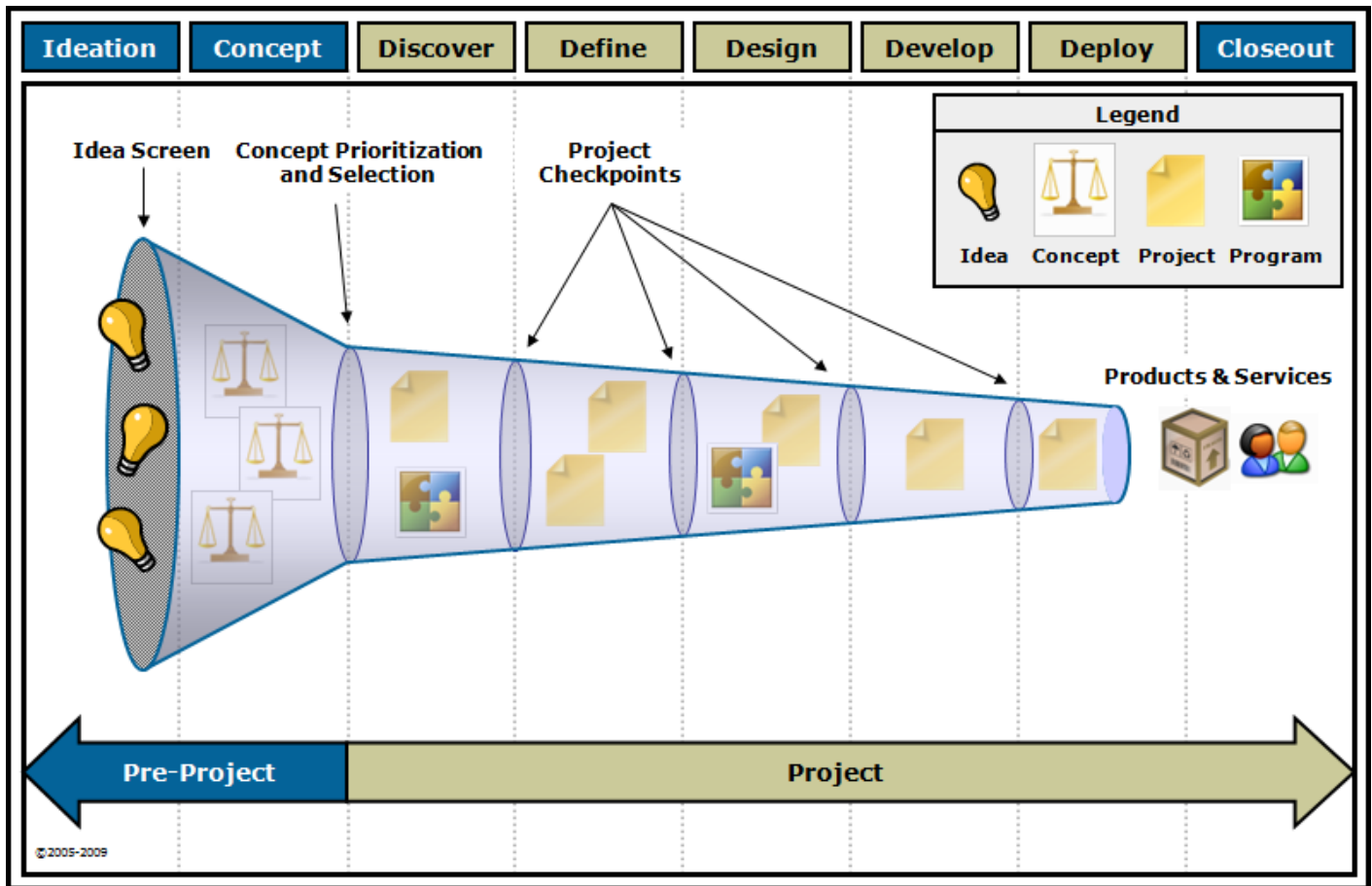


About Definitive

Since 2003, Definitive Business Solutions has helped clients improve performance and manage risk by delivering proven and integrated solutions for governing information technology, formulating and executing business strategy, and complying with Federal statutes and regulations. Definitive is headquartered in Reston, Virginia, and has satellite offices in Atlanta, Georgia; Baton Rouge, Louisiana; and Durham, North Carolina.

What is SMARTopics®?

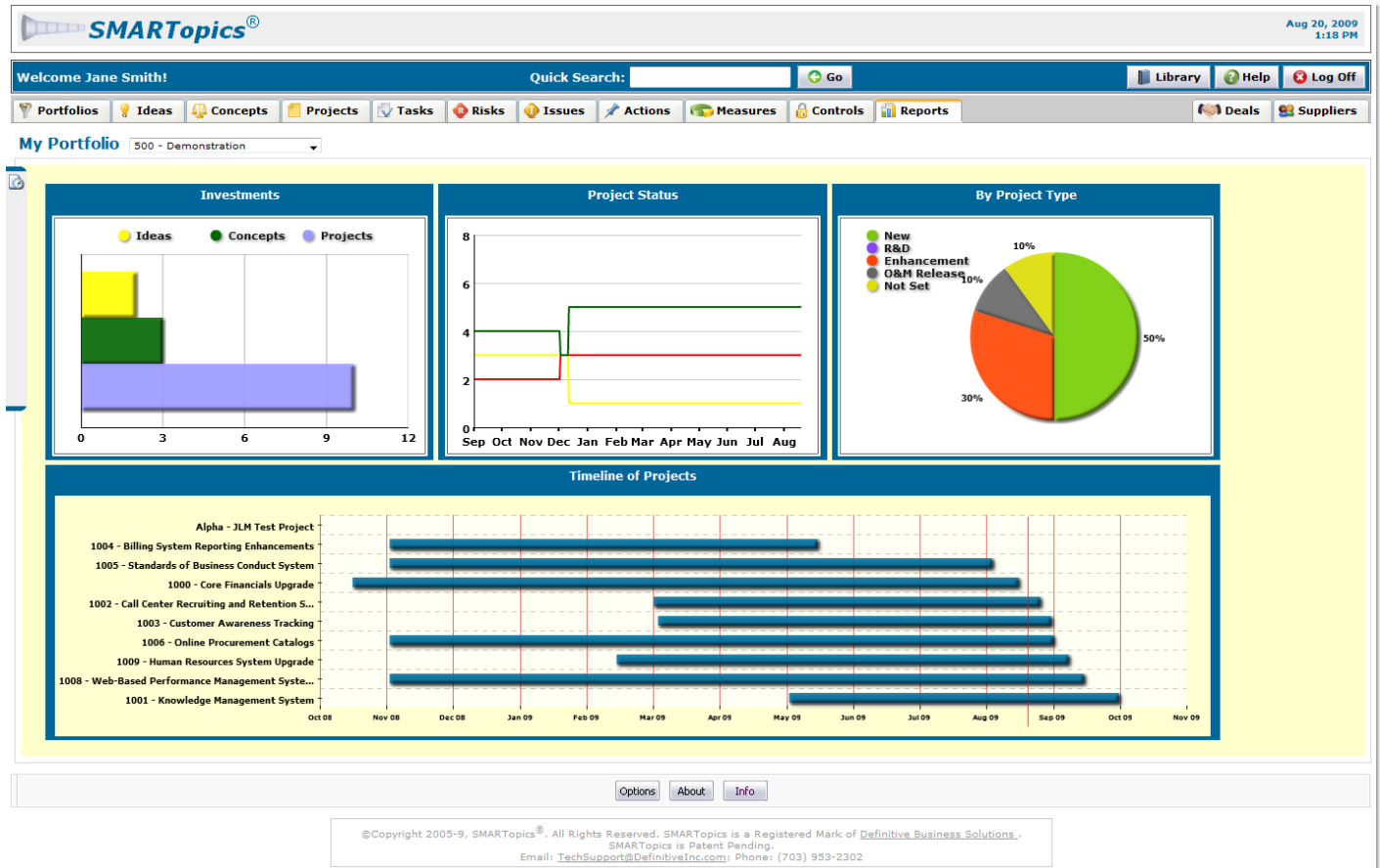
SMARTopics® is an innovative and easy-to-use, web-based portfolio management system for: promoting innovation, speed, and efficiency; improving investment management; executing strategy via projects and programs; and managing performance and risk. A list of key features and functions are included in the table.



Portfolio Management	Project Management	Supplier & Deal Management
<ul style="list-style-type: none"> • Ideas Cataloging and Screening • Concept Definition • Business Cases • Project Selection • Pipeline Management • Dashboards and Scorecards • Change History Tracking • Nudges and Logs 	<ul style="list-style-type: none"> • Schedule & Cost Management • Earned Value Management • Health & Status Scorecards • Risk & Issue Management • Action Item Management • Performance Management • Compliance Management • Executive Presentations • Change History Tracking • Nudges and Logs 	<ul style="list-style-type: none"> • Supplier Performance Ratings • Supplier Risk Ratings • Deal Status Tracking • Change History Tracking • Nudges and Logs

What is SMARTopics® Different?

The inventors of SMARTopics® realize that many enterprise governance systems do not meet the promises and hype of our competitor's marketing departments. Their solutions are either: too complex; loaded with unnecessary or unwanted features; lack history tracking; too expensive to acquire, operate and maintain; or not secure. SMARTopics® has met these challenges head-on. SMARTopics® is noted for its high ease of use, as it is designed for non-technologists. It is highly configurable so that our customers get "just enough" capability to meet their needs. SMARTopics® includes change tracking to see how data has changed over time; and offers a low cost of ownership. It also protects sensitive information by deploying role based access, project based access, SSL certificates, and a highly secure data center.



What are the Licensing Options?

Licensing options include a perpetual license and software as a service (SaaS). The perpetual license model is a one-time fee based on the number of users. This option is accompanied by an annual software maintenance and technical support fee of 20% (of the license fee). When SMARTopics® is licensed under this model, it can be hosted on a customer server or in our secure data center via a hosting option. Definitive also offers SMARTopics® through an annual software as a service (SaaS) subscription based on the number of users, where SMARTopics® is hosted on our servers. In this model, there are no software maintenance and technical support fees. Please see our Sales team (Sales@DefinitiveInc.com) to determine the licensing option that best meets your needs.

Industries and Clients

Definitive focuses on highly regulated industries, including: U.S. Government Federal Civilian Agencies, Financial Services, Healthcare, and select State Governments. Some of Definitive's clients include Fannie Mae, GMAC Financial Services, the State of North Carolina, the U.S. Department of Treasury, U.S. Environmental Protection Agency, the U.S. Department of Education, and the U.S. Government Printing Office.

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GSA Schedules:	MOBIS Schedule: GS-10F-0313T IT-70 Schedule: GS-35F-0072U	State of Incorporation:	Delaware
NAICS Codes:	541330; 541511; 541512; 541611 (primary); 541612; 541613; 541618	DUNS:	17-596-4217